

## ABSTRAK

Penelitian ini bertujuan untuk meninjau kemampuan Dinas Pasar Baledono di Kabupaten Purworejo dalam mengamankan penerimaan retribusi pelayanan pasar pada masa pandemi covid-19 dengan mengetahui dampak pandemi terhadap penerimaan retribusi pelayanan pasar pada Dinas Pasar Baledono, dampak kebijakan pengurangan dan pembebasan retribusi pelayanan pasar di masa pandemi bagi Dinas Pasar Baledono, solusi alternatif Dinas Pasar Baledono dalam mengamankan penerimaan retribusi pelayanan pasar di masa pandemi, dan sikap serta tanggapan para pedagang Pasar Baledono terhadap kebijakan pengurangan dan pembebasan retribusi pelayanan pasar selama masa pandemi. Penelitian dilakukan dengan menggunakan metode penelitian kepustakaan dan lapangan. Melalui metode penelitian lapangan, penulis mengumpulkan data kualitatif dengan melakukan wawancara dan observasi. Hasil penelitian menunjukkan bahwa adanya pandemi semakin mempersulit Dinas Pasar Baledono untuk mencapai target retribusi pelayanan pasar di Pasar Baledono pascakebakaran. Akibat pandemi juga dirasakan oleh pedagang sehingga pedagang di Pasar Baledono mengajukan pengurangan dan pembebasan retribusi pelayanan pasar. Para pedagang menyambut baik dan merasa puas atas kebijakan tersebut. Namun ternyata, kebijakan pengurangan dan pembebasan retribusi pelayanan pasar ini tidak terlalu memberikan dampak besar kepada Dinas Pasar Baledono mengingat adanya faktor lain seperti kondisi pascakebakaran yang menyebabkan tidak tercapainya target retribusi pelayanan pasar yang telah ditetapkan. Untuk meminimalisir dampak dari pandemi ini, Dinas Pasar Baledono memberikan beberapa solusi alternatif yang menguntungkan kedua belah pihak.

Kata kunci : *Retribusi pelayanan pasar, pandemi, penerimaan, dinas pasar*

## ABSTRACT

*This research aims to review the ability of the Baledono Market Service in Purworejo Regency in securing the receipt of market service retribution during the covid-19 pandemic by knowing the impact of the pandemic on receipt of market service retribution at the Baledono Market Service, the impact of the policy of reducing and exempting market service retribution during the pandemic for the Baledono Market Service, alternative solutions from the Baledono Market Service in securing receipt of market service retribution during the pandemic, and attitudes as well as the response of Baledono Market sellers to the policy of reducing and exempting market service retribution during the pandemic. The research was conducted using library and field research methods. Through field research methods, the authors collect qualitative data by conducting interviews and observations. The results showed that the pandemic made it more difficult for the Baledono Market Service to achieve the market service retribution target at the Baledono Market after the fire. The effects of the pandemic were also felt by sellers, so sellers at Baledono Market proposed a reduction and exemption of market service retribution. The sellers welcomed and were satisfied with the policy. However, it turns out that the policy of reducing and exempting market service retribution did not have a big impact on the Baledono Market Service considering that there was other factor such as post-fire condition that caused the target for market service retribution cannot be achieved. To minimize the impact of this pandemic, the Baledono Market Service provides several alternative solutions that benefit both parties, the Baledono Market Service and sellers at the Baledono Market.*

*Keywords : Market service retribution, pandemic, receipt, market services.*